



VILLAGE OF CATSKILL, NY
DOWNTOWN REVITALIZATION INITIATIVE (DRI)



**Downtown
Revitalization
Initiative**



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DRI VILLAGE OF CATSKILL | PRESS RELEASE

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VILLAGE OF CATSKILL DOWNTOWN REVITALIZATION INITIATIVE (DRI) 7-MONTH PLANNING PROCESS BEGINS. THE NYS ROUND 8 CAPITAL REGION OF A \$10 MILLION DRI AWARD FOR THE CATSKILL DOWNTOWN CREEK DISTRICT WILL CULMINATE IN A STRATEGIC INVESTMENT PLAN AND THE IDENTIFICATION OF TRANSFORMATIVE PROJECTS.

Today, Village of Catskill Board of Trustees President Natasha Law announced the launch of the NYS DRI planning process, which will facilitate robust community engagement to advance a vision for the revitalization of the Downtown Creek District and the development of the Catskill DRI Strategic Investment Plan. As part of the seven-month planning process the Catskill Local Planning Committee (LPC) will identify key catalytic projects to further revitalization. All community members are encouraged to actively participate in the DRI process and contribute their ideas for the revitalization of the Catskill Downtown Creek District.

"The Village of Catskill is thrilled to receive this year's DRI Capital Region grant from the State of New York!" said **Natasha Law, Village of Catskill Board of Trustees President**. "Our community's collective effort, support and advocacy played a pivotal role in showcasing the incredible network of support we are fortunate to have in Catskill. Together, we demonstrated a strong vision. We hope this is the start of what will become a transformative period for downtown Catskill."

The DRI was launched in 2016 to accelerate and expand the revitalization of downtowns in all ten regions of the State. It aims to transform downtown neighborhoods into vibrant centers that act as magnets for redevelopment, business, job creation, and economic and housing diversity. A DRI Local Planning Committee (LPC) of community leaders, appointed by Governor Kathy Hochul, will lead the process. The LPC, co-chaired by Natasha Law of the Village Board and Joe Wildermuth of the Capital Region Economic Development Council (CREDC), will recommend a slate of capital projects that increase economic opportunity and quality of life in downtown Catskill for State review and ultimate funding.

"Over the next seven months, with State partnership and consultant support, the Catskill community will develop a vision for revitalization and a Strategic Investment Plan (SIP) to shape specific investments" said **Joe Wildermuth of the Capital Region Economic Development Council**.

"Projects ultimately selected by the State of New York for DRI funding will transform the downtown, grow economic opportunity, and lift up the vibrant Catskill community."



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The Village will build on its successful application to the DRI program. The application focused on the central corridor of the Downtown Creek District (See DRI Area Map), emphasizing the creek as a unique asset for recreation and economic activity. Proposed projects addressed downtown needs for improved and expanded housing options, mixed-use retail, and Village amenities that serve residents and visitors along Main and West Main Streets. Capital improvements and infrastructure projects focused on creating better community connections and accessibility through new recreational facilities, community services, public infrastructure, workforce housing, wayfinding and a small projects fund.

This collaborative effort will bring residents and stakeholders together to explore community goals and aspirations in greater depth. An open call for projects is anticipated to begin in June 2025 and will be available on the project website. All community members have the opportunity to sponsor project proposals that align with the DRI program goals. To be eligible, a project must lead to economic revitalization through capital construction, begin within two years, and be led by a sponsor with capacity to manage a contract with the State on a reimbursement basis.

“We are enthusiastic about the possibilities that lie ahead and look forward to coming together as a community to envision and plan for a vibrant future in the Village of Catskill. We encourage the entire community to participate as much as possible in the DRI planning process,” said Law.

Community members will have several opportunities to provide input on the DRI Strategic Investment Plan and proposed projects in the coming months. Community surveys will be widely available, and stakeholder meetings will gather a wide range of input.

Visit <https://www.catskilldri.com/> to learn more about the DRI process and to stay up to date on upcoming public events.



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Two public workshops will be held this summer and fall. The LPC will meet six times, with meetings open to the public. The first LPC meeting is set for:

LOCAL PLANNING COMMITTEE (LPC) MEETING

Tuesday, May 13, 2025

4:00 pm -6:00 pm *at the*
Catskill Senior Center
15 Academy Street
Catskill, NY 12414

LPC meetings are open to the public. Time for public comment is included at the end of each meeting. LPC meetings will be held every 1-2 months through October. Visit <https://www.catskilldri.com/> for further details and to see the full schedule of meetings and events.

