

Downtown Revitalization Initiative (DRI)

Local Planning Committee Meeting #1

NYS Department of State | Office of Planning, Development & Community Infrastructure



NEW YORK
STATE OF
OPPORTUNITY.

**Department
of State**

**Downtown
Revitalization
Initiative**

NY Forward

Agenda

1. Welcome + Introductions (25 min)
2. Code of Conduct Refresher (5 min)
3. DRI / NYF Overview (25 min)
 1. Program Goals and Timeline
 2. Planning Process
 3. Your Role as the LPC
 4. Public Engagement
4. Catskill's DRI Application (30 min)
5. What's Next? (5 min)



NATASHA LAW

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PRO-HOUSING COMMUNITY PROGRAM:

Letter of Intent submitted: August 23, 2024
Pro-Housing Community Resolution passed: August 29, 2024
Pro-Housing Community Program application: submitted and deemed complete for review: October 3, 2024

Welcome + Introductions

Code of Conduct Refresher

What is the DRI / NYF Code of Conduct?

- Guidelines, standards and procedures for Local Planning Committee (LPC) members to follow throughout the planning process
- All LPC members are required to serve and act in the public interest.
- LPC members will receive and **must** sign the *Code of Conduct for Members of New York State Downtown Revitalization Initiative and NY Forward Local Planning Committees (Code of Conduct)*.



Remember...

- Members should use the Code of Conduct to guide service and actions while on the Local Planning Committee:

D.

**Disclose conflicts
of interest**

A.

**Act in the public
interest**

D.

**Disqualify as
necessary**

Documenting Conflict(s)

- Members must identify if they have a potential conflict at the first meeting in which the matter giving rise to the conflict is discussed.
- When a potential conflict is identified, LPC members must complete and submit a formal Recusal Form.
- LPC members may not vote, or attempt to influence, a discussion or vote on any project(s), where a potential conflict of interest exists.



**Downtown
Revitalization
Initiative**



NY Forward

Recusal Form

LPC Member Name _____ Date _____

DRI or NYF Name _____

Applicable Project Title(s) _____

Reason(s) for Recusal

(Check all that apply.)

- ☐ I or a relative or family member have a financial interest in the project. (Describe below.)
- ☐ I or a relative or family member have an interest as a board member, owner, officer, employee, or investor in the project sponsor. (Describe below.)
- ☐ I or a relative or family member have an interest as a board member, owner, officer, employee, or investor in a potential competitor of the project. (Describe below.)
- ☐ Other: _____

Please provide a description of each conflict. (Be complete and specific. Attach additional pages if necessary.)

Member Signature _____



**Downtown
Revitalization
Initiative**

Documenting Conflict(s)

- The LPC co-chairs will remind members of their obligation to recuse at each meeting of the committee.
- A list of recusals together with the recusal form completed by each recused member will be maintained for each project for the duration of the DRI and NYF planning process.
- The recusal list will be updated at each meeting.

Voting on Recommended Projects

- All LPC members will vote on a slate of projects to be recommended to the state for DRI / NYF funding.
- Voting will take place via an official LPC ballot to be submitted to the State.
- LPC members must recuse themselves from voting on individual projects where a conflict of interest exists.
- LPC members must follow the determinations made by the Ethics Officer in accordance with the Code of Conduct and other applicable laws.

Preamble

A Preamble will be read by a LPC co-chair at the beginning of every LPC meeting reminding members of their obligation to act in the public interest and recuse if necessary.

Are there any general or clarifying questions we can answer now?

If you have specific questions regarding your situation or need advice, contact the New York State Department of State Ethics Officer:

Anais Vasquez, Ethics Officer
(518) 948-0275
Anais.Vasquez@dos.ny.gov



DRI Program Overview

Roles and Responsibilities

State Agency Team

Department of State

Lesley Zlatev, Lesley.zlatev@dos.ny.gov

Executive Chamber

Daniel Wrenn, Daniel.Wrenn@exec.ny.gov

Empire State Development

Michael Yevoli, michael.yevoli@esd.ny.gov

Joseph Landy, joseph.landy@esd.ny.gov

MaryElise Rees, MaryElise.Rees@esd.ny.gov

NYS Homes and Community Renewal

Crystal Loffler, crystal.loffler@hcr.ny.gov

Mary Barthelme, mary.barthelme@hcr.ny.gov

New York State Research and Development Authority (NYSERDA)

Matthew Brown, NYSERDA, matthew.brown@nyserda.gov

Rachel Truttmann, NORESO (consultant),
Rachel.truttmann@noresco.com

- Provide guidance and support for the DRI / NYF planning process
- Manage and assist the consultant team
- Participate in preparation and review of DRI / NYF documents
- Engage other State agencies, when needed



Consultant Team

Lead

HR&A Advisors

Bret Collazzi, Jon Haragold,
Matthew Rivas, Lynn Chong

Subconsultants

MUD Workshop

Shachi Pandey

River Street

Margaret Irwin, Christina Snyder

Upstate Consulting

Sophie Henderson

- Lead all public engagement
- Prepare program documents
- Assist LPC and project sponsors with identification, development, and evaluation of potential projects
- Conduct research, as necessary

Local Planning Committee

LPC Co-chairs

Natasha Law (Village of Catskill)

Joseph Wildermuth (REDC)

Members

- Gilbert Bagnell, Catskill Public Library
- Thomas Boomhower, Greene County Economic Development
- Bertram Downes, MHA
- Patti Dushane, Matthew 25 Food Pantry
- Rachel Puckett Fisher, MH Fiber
- Jared Giordano, RC Lacy
- Jennifer Griem, Thomas Cole House
- Henry Haye, Resident
- Kai Hillman, MHA
- Elliott Matos, HCHC
- Junait Shah, Coxackie Athens School District
- Liam Singer, Business Owner
- Nicholas Weist, Shandaken Projects
- Stella Yoon, Greene County Council of the Arts

- Participate in LPC meetings
- Assist with community engagement and outreach
- Provide direction on planning efforts
- Help identify and develop, and then evaluate, proposed projects
- Provide feedback to consultant team and State

Municipal Representatives

Municipal Staff

Natasha Law, nlaw@villageofcatskillny.gov

Joe Kozloski, jkozloski@villageofcatskillny.gov



- Participate in core team meetings
- Provide crucial data, reports, plans, and documents to the consultant team
- Assist with public engagement outreach, logistics, and advertising

We would like to set a standing day and time for regular LPC meetings.

- Is there a time of day that works best?
- What day of the week is available?

Program Goals and Timeline

What is the DRI + NY Forward?

- Two complementary programs with common goals
- Programs recognize the unique qualities and sizes of various communities throughout the State
- State-wide investment to reinvigorate local and regional economies by revitalizing downtowns



DRI + NY Forward Goals



**Enhance downtown living
and quality of life**



**Create an
active downtown with
a mix of uses**



**Provide diverse
employment opportunities
for a variety of skill sets
and salary levels**



**Create diverse
housing options for
all income levels**



**Provide enhanced public
spaces that serve those of
all ages and abilities**



**Encourage the reduction
of greenhouse gas
emissions**



**Grow the local property
tax base**



DRI/NYF Program from Start to Finish



APPLICATION + SELECTION **September 2024 – March 2025**

- Communities prepared and submitted applications to REDCs
- REDCs nominated communities
- State announced winners



PLANNING

April – December 2025

- Local Planning Committees are established
- Community vision and goals are refined
- Projects are identified + developed
- LPC recommends projects to State
- Participate in the preparation of the Strategic Investment Plan

YOUR FOCUS IS HERE!



IMPLEMENTATION **2026 - 2031**

- Final Strategic Investment Plan is submitted to the State
- Projects are selected and awarded



Successful Projects in Our Region

Redevelopment of Taylor Apartments | DRI ROUND 5: DOWNTOWN TROY (2022)



Goals

Redevelop one of the largest public housing developments in Troy to preserve affordable units and improve living spaces.

Sponsor

Pennrose

Partners

- Troy Housing Authority (THA)

Budget

Total Budget: More than \$63M; DRI Funds: \$1.6M

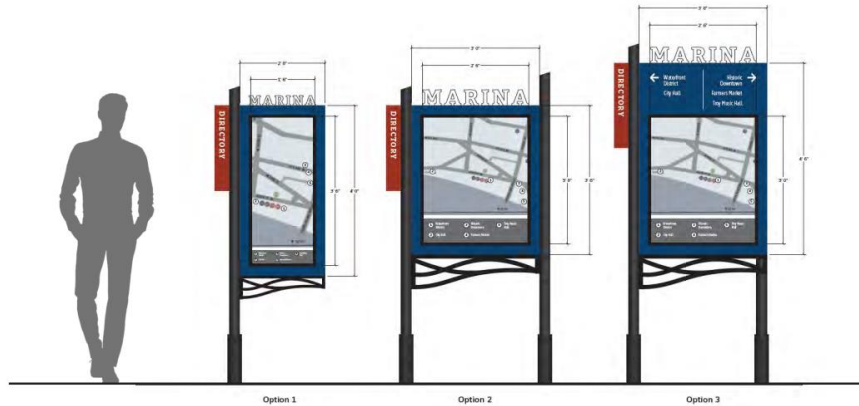
Implementation Timeline

- Demolition: Aug. 2022 – March 2023
- Financial Closing: Oct. 2022
- Construction: March 2023 – October 2024
- Currently leasing



Successful Projects in Our Region

Wayfinding and Branding| DRI ROUND 5: DOWNTOWN TROY (2022)



Goals

Create branding and activation media to help visitors navigate to important public and cultural spaces along the Troy Riverwalk and downtown.

Sponsor

City of Troy

Partner

- City Planning and Economic Development
- Tangram Design, LLC
- Downtown Troy BID

Budget

- Total Budget: \$1.4M; DRI Funds: \$700K

Implementation Timeline

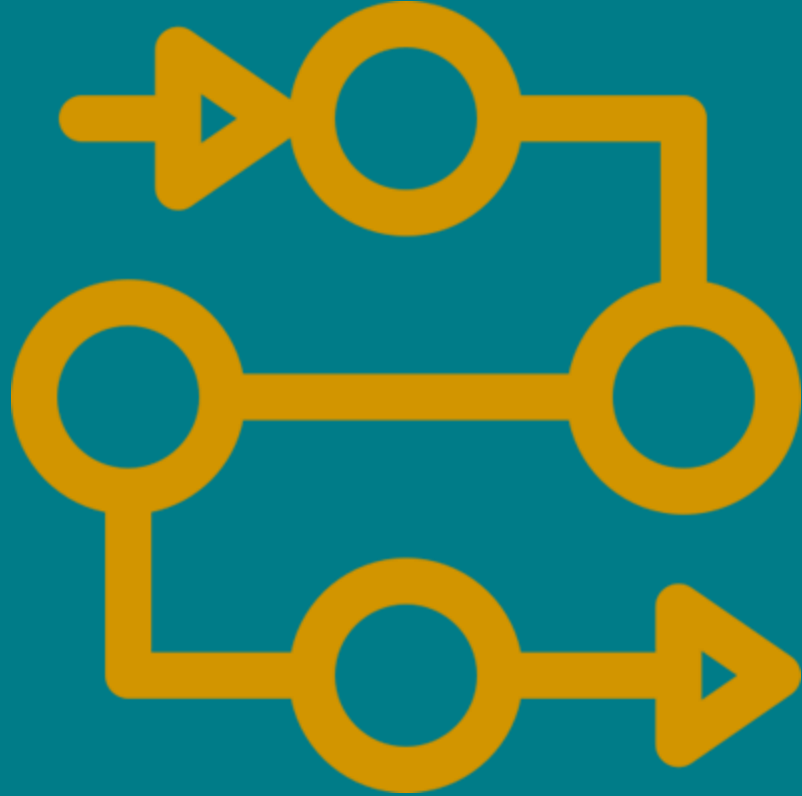
- Tentative Design completion-Spring 2026
- Installation Q3 2026

Glens Falls Market Center and Pocket Park

DRI Round 1

Ribbon Cutting - May 16, 2025





DRI / NYF Planning Process

Planning Process



Visioning

Refine the community's future vision, establish priorities and gather input



Opportunities + Challenges

Understand the community's unique characteristics and key opportunities



Project Development + Evaluation

Identify, develop, and evaluate potential projects



Project Recommendations

Recommend projects that align with the community's goals

8-Month Timeframe (April – November 2025)

- Each community is led by a consultant team to guide the planning process, develop projects to recommend to the State, and document in a Strategic Investment Plan
- This process helps ensure all voices are heard and projects are carefully considered.

What are the eligible project types?



Public Improvement Projects

Streetscape and transportation improvements, recreational trails, new and upgraded parks, plazas, public art, green infrastructure, and other public realm projects.



New Development and/or Rehabilitation of Existing Downtown Buildings

Development and redevelopment of real property for mixed-use, commercial, residential, not for profit, or public uses. Development / redevelopment should result in employment opportunities, housing choices or other community services.



Small Project Grant Fund

A locally managed matching small project fund (up to \$600,000) for small downtown projects, such as façade improvements, building renovations, business assistance, or public art.

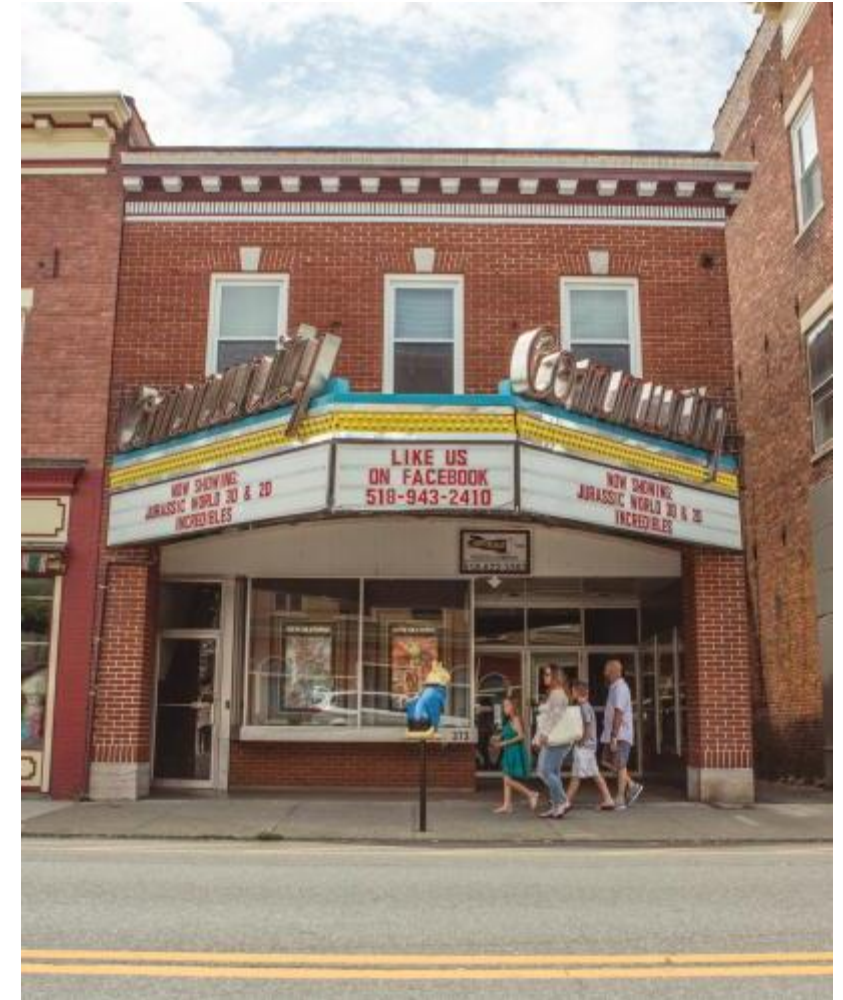


Branding and Marketing

Downtown branding and marketing projects that target residents, tourists, investors, developers and visitors.

Decarbonization

- **DRI projects that substantially alter buildings must comply with New York State's decarbonization policy to mitigate greenhouse gas emissions.**
 - New construction projects $\geq 5,000$ square feet, building addition projects $\geq 5,000$ square feet, substantial renovation projects $\geq 5,000$ square feet that significantly alter the building or its services
- Consultants will schedule Decarbonization Community Planning Meetings with all project sponsors after the Open Call is closed to allow for project sponsors to incorporate requirements into scope and budget.
- If sponsors can reach out to Rachel Truttman from NORESO with decarbonization questions at any time.
 - Capital Region and Central NY – Rachel Truttman
(Rachel.truttman@noresco.com)
- Community Decarbonization Toolkit is available at <https://www.ny.gov/downtown-revitalization-initiative/decarbonization>



Ineligible Project Types/Activities

- **Planning Activities.** All DRI/NYF funds must be used to implement projects.
- **Operations and Maintenance.** Funds cannot be used for on-going or routine expenses, such as staff salaries and wages, rent, utilities, and property up-keep.
- **Pre-award Costs.** Reimbursement for costs incurred before the completion of the Strategic Investment Plan and the announcement of funding awards is not permitted.
- **Property Acquisition.** DRI/NYF funds cannot be used for property acquisition.
- **Training and Other Program Expenses.** DRI/NYF funds cannot be used to cover continuous costs, such as training costs and expenses related to existing programs.
- **Expenses related to Existing Programs.** DRI/NYF funds cannot supplement existing programs or replace existing resources.

Project Match Requirements

- **Projects with private sponsors.** There must be a **minimum 25% match** by project sponsors for private projects. The LPC can decide on a higher minimum match.
- **Projects with public or nonprofit sponsors.** The LPC can decide on a match minimum for public and nonprofit projects.

The LPC typically gives preference to projects with greater leverage of other funding sources.

How are projects identified?



**Projects included in the
community DRI / NYF application**



**Projects solicited through
the Open Call for Projects**

The LPC will evaluate all projects based on the DRI / NYF Program criteria and community goals. Not all solicited projects will be included in the final Strategic Investment Plan.

Open Call for Projects

- The Open Call for Projects provides an opportunity for community members, property owners, and business owners to submit projects for consideration
- Submission period will be open to the public for at least 4 weeks
- Applicants must complete a submission form with required information (available online or in hard copy at accessible locations)

We are looking for projects that are ready to be implemented in the near-term, are transformational, and are feasible!

Open Call Information

- Private, non-profit, and public entities are eligible to submit applications
- Intended to ensure all business and property owners are afforded an opportunity to submit a project
- We are looking for projects that are well-defined and ready to be implemented in the short term
- Application forms will be available in-person and online

How are projects evaluated?

Eligibility

- **Eligible Project Type.** Projects must match one of the four eligible project types.
- **Eligible Expenses.** Projects must only fund eligible expenses and not temporary events or ongoing operating costs.

Feasibility

- **Project Readiness.** Projects should be well-developed and ready to proceed as soon as possible upon the award of funding, with other funding sources already secured.
- **Sponsor Capacity.** Sponsor must demonstrate the capacity to execute the project, including having or obtaining site control, securing all required permits, and completing the project on a reimbursement basis.

Impact

- **Alignment with Local and State Goals.** Projects must advance the goals established by the LPC and the State for the DRI/NYF community.
- **Catalytic Effect.** Projects must have a significant positive impact on the revitalization of downtown.
- **Cost Effectiveness.** Projects must represent an effective and efficient use of public resources.
- **Co-Benefits.** Projects must result in benefits to the community, beyond just the project developer, such as: additional economic activity and improved quality of life.

Project Evaluation Worksheet Examples

Yes	No	maybe	COMMUNITY SUPPORT
			The project is supported by the community and in line with its DRI vision.
Yes	No	maybe	PROJECT READINESS
			The project is well developed and poised to proceed in the near term in a way that will jumpstart the redevelopment of the neighborhood. The sponsor has the capacity to implement and maintain the project.
Yes	No	maybe	CATALYTIC EFFECT
			The project is likely to have a significant positive impact on the revitalization of the downtown by attracting other public and private investment.
Yes	No	maybe	CO-BENEFITS
			The project will result in secondary benefits to both the community and project developer, beyond the primary goal of the project itself, which will generate additional economic activity, grow the local property tax base, improve quality of life in the neighborhood, and/or result in improved buildings likely to create healthier, more comfortable and productive environments in which to live and work.
Yes	No	maybe	COST EFFECTIVENESS
			There is a demonstrated needs for DRI funds and investment of public DRI funds in the project would represent an effective and efficient use of public resources.

Catalytic Effect*

Will this project have a significant positive impact on downtown Medina? Can it spur additional public and private investment?

-Please select-

High

Medium

Low

Unknown

break ground within 2 years?

Cost Effectiveness*

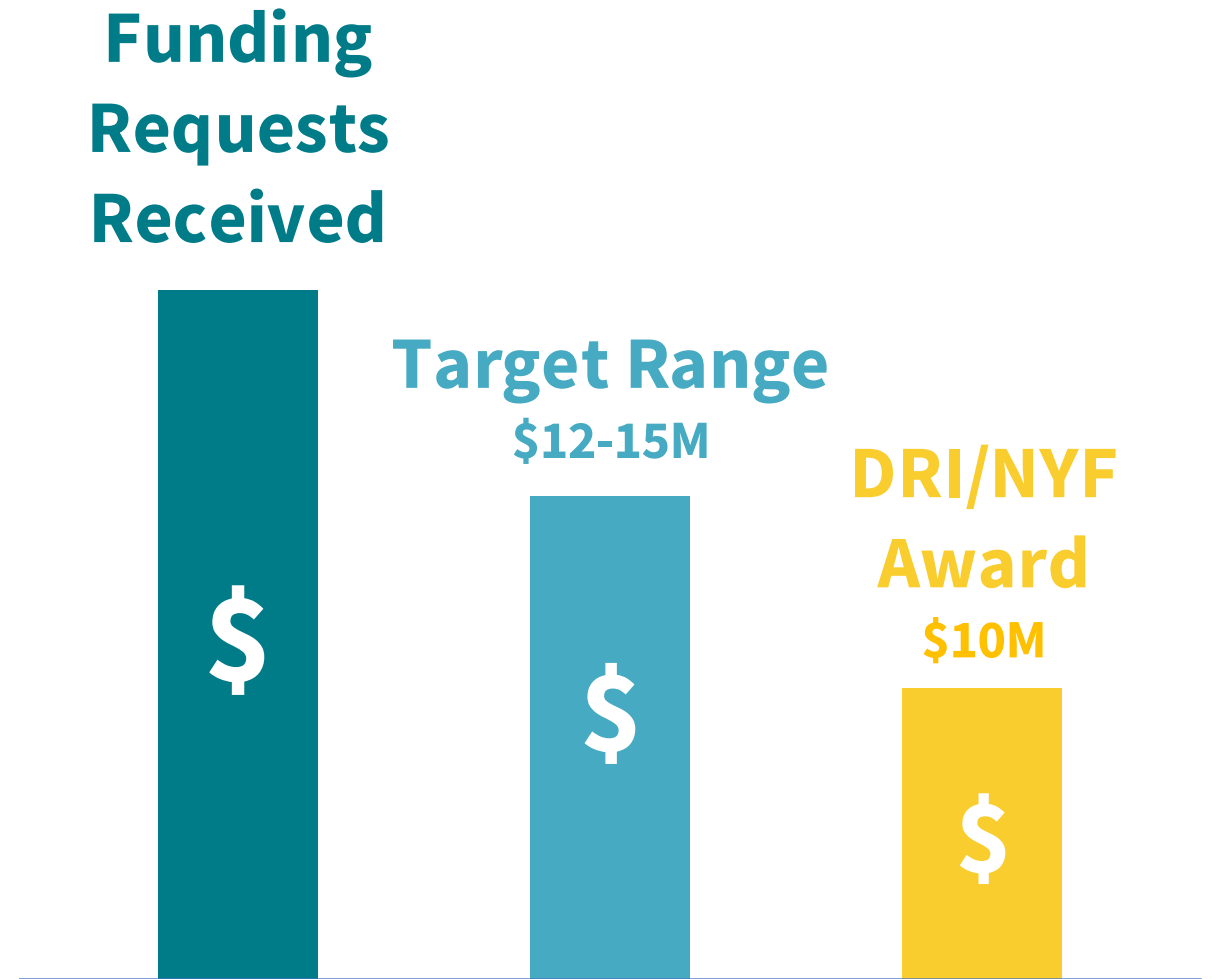
Is this project a good use of public funds? Is the budget realistic? Is the NYF request reasonable?

-Please select-



Final Slate of Recommended Projects

- Final slate of projects takes into consideration feedback from the public and is finalized by the LPC
- The total amount of requested DRI funds will have a higher dollar amount than what will be awarded (\$12-15 million)

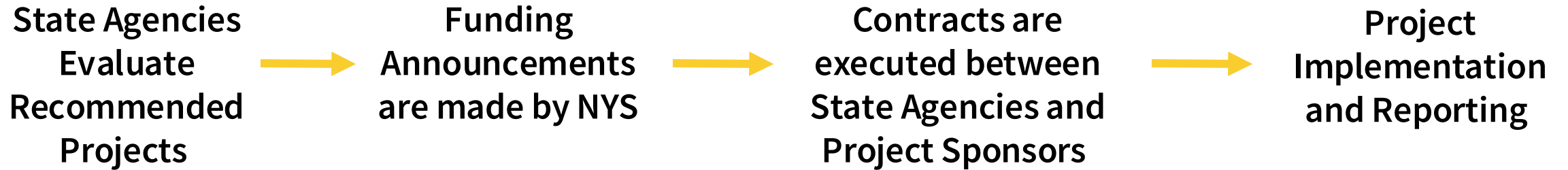


What is the end goal of the planning process?

- Consensus on a recommended list of projects for implementation
- Submission of a Strategic Investment Plan to the State containing recommended list of projects
- Momentum and direction for downtown revitalization



What happens after the planning process ends?



- Announcements are typically made in the months following submission of SIPs
- Projects begin implementation as soon as possible

Project Implementation

- All awards are provided as a reimbursement grant – project sponsors must complete work before monies are provided
- Project sponsors will likely need to secure bridge financing to cover costs while project is being completed
- All awards are subject to State requirements, including MWBE goals, competitive procurement, etc.



Your Role as the LPC

What is the Local Planning Committee?

- Group of diverse community and regional stakeholders nominated by the municipality and others. Confirmed by NYS.
- Ambassadors of the DRI / NYF program and their respective communities
- Led by co-chairs – typically the local chief elected official and a REDC member/designee
- Ensure the community vision is met and the public interest is served



Your ultimate responsibility is to...

- Identify best ways to communicate with and engage the community
- Recommend key stakeholders and groups/organizations we should hear from
- Provide guidance and direction on documents
- Help identify potential projects for funding
- **Conduct project evaluation and recommend projects for funding**



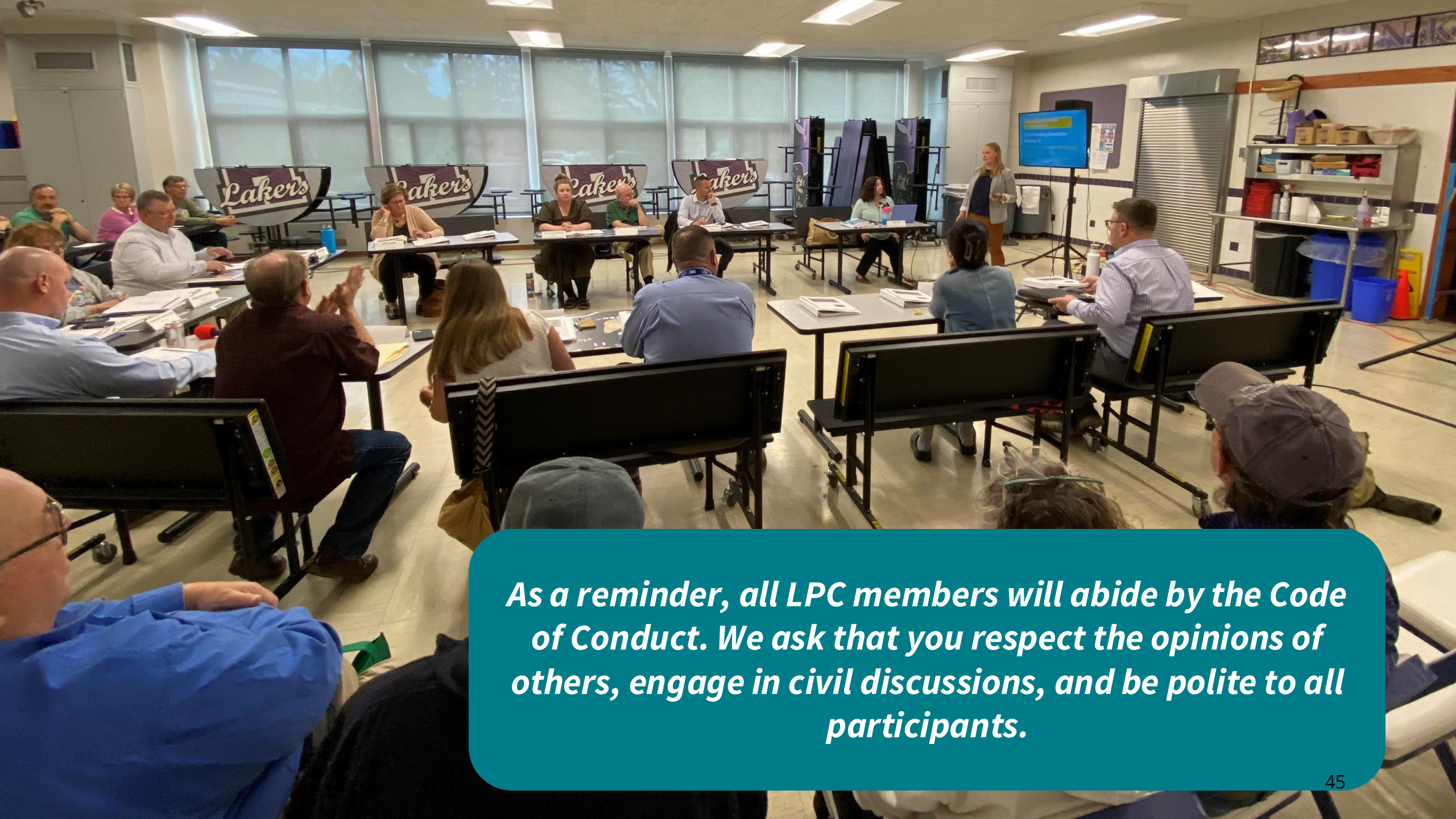
We want you all to be active participants in this process and hear your opinions!

What should you expect?

- Generally monthly meetings approximately 1.5 – 2 hours in length, which are open to the public
- Regular emails from state representatives and/or consultants with meeting materials
- Assistance with and participation in public engagement sessions
- Provide input on documents prepared by consultants



We will establish a schedule of meetings at a time that is most convenient for members.



As a reminder, all LPC members will abide by the Code of Conduct. We ask that you respect the opinions of others, engage in civil discussions, and be polite to all participants.



Public Engagement

Public Engagement

- **Critical component of the DRI / NYF planning process!**
- Led by the consultant team
- Takes place throughout the process and is tailored specifically to each community's needs
- Activities should encourage participation from a broad and diverse population



How does Public Engagement Help This Process?

- Helps to craft / refine the downtown's vision, goals, and strategies
- Input on project types and community needs
- Feedback on proposed projects and transformative potential in downtown



Public Engagement Methods

- LPC Meetings (x6)
- Open Call for Projects
- Public Workshops (x2)
- Local Outreach Activities (x2)
- Online Engagement and Survey

Are there important community groups or stakeholders we should reach out to?

Do you have any advice on meeting locations, specific activities, notification methods, etc.?

Community Vision and Goals

The first phase of engagement will focus on developing a community vision statement and goals for Catskill DRI.

VISION: What will the community look like in 5–7 years?

- The vision statement provides a guiding framework for Catskill's Strategic Investment Plan and decision-making regarding future development and investment in the community.

GOALS: How will the community attain its vision?

- Goals are clear statements of what needs to be accomplished to move towards the Catskill DRI vision.

REVITALIZATION STRATEGIES: What steps must be taken to achieve a specific goal?

- Strategies are discrete, measurable actions required to achieve a goal.

How will Catskill's Vision and Goals be used to evaluate projects?

Alignment with the community's vision and goals will be a **key criterion for project evaluation**.



Catskill's DRI Application

DRI Boundary

- The Village of Catskill highlighted projects at 14 priority locations for DRI funding.
- The Village also suggested the inclusion of a small project fund to benefit businesses in the DRI area.



DRI Boundary

- An updated draft map extends the boundary to lot lines.

Do LPC members have any feedback on the draft boundary map?



Catskill's DRI Application

Catskill's DRI application highlights several themes that will help guide the creation of the community's vision and goals.

Catskill DRI Application Themes

- **Catskill benefits from** walkable main street, waterfront accessibility, historic architecture, natural beauty, and deep community connections.
- **Recent investment** in businesses and hospitality, along with a growing arts and culture scene, contribute to a feeling that Catskill is on the rise.
- **Rising housing and retail costs** threaten to displace long-time residents and businesses and limit the ability of new businesses to open.
- **Increasing access to the waterfront and reinvesting in historic buildings** can create a new set of community and civic assets.
- **Ensuring that economic opportunity is accessible to everyone** is key to Catskill's future success.

Overview of Proposed Projects

1 CREEKSIDE APARTMENTS (WORKFORCE HOUSING)

Address: 193-201 West Main Street (Hop-O-Nose Marina)

Total Cost: \$2,275,000

DRI Request: \$1,250,000

Sponsor: Sean Meagher (local business owner and real estate developer)

Timeline: 2026-2027

Readiness: Land owned by developer; design in process

Other Funding: (Leverage) \$1,025,000 (including \$275K land acquisition)

DRI Alignment: more active downtown, amenities for residents and visitors, new jobs, enhanced downtown living, new housing



2 HOP-O-NOSE APARTMENTS - NEW UNITS

Address: 25 Bronson Street

Total Cost: \$4,500,000

DRI Request: \$2,000,000

Sponsor: Catskill Housing Authority

Timeline: 2026-2027

Readiness: Designs, vendors and crew in place

Other Funding: (Leverage) \$2,500,000 (via federal low income housing tax credit program and HUD 221(d)4 multi-family housing loan program)

DRI Alignment: more active downtown, amenities for residents, enhanced downtown living, improved housing



Overview of Proposed Projects

3 HOP-O-NOSE APARTMENT COMPLEX IMPROVEMENTS

Address: Hill / Bronson / Greene Streets

Total Cost: \$2,050,000

DRI Request: \$1,050,000

Sponsor: Catskill Housing Authority

Timeline: 2026-2027

Readiness: Designs, vendors and crew in place

Other Funding: (Leverage) \$1,000,000

DRI Alignment: More active downtown, enhanced public spaces, amenities for residents, enhanced downtown living, improved housing



4 WHITE BRICKS

Address: 104 Water Street

Total Cost: \$1,150,000

DRI Request: \$450,000

Sponsor: Local developer (104 Water Street LLC)

Timeline: 2026-2027

Readiness: Developer has deep experience with similar project scopes; design in process; building owned by the developer

Other Funding: (Leverage) : \$700,000

DRI Alignment: More active downtown, enhanced public spaces, new businesses, amenities for residents and visitors, new jobs, enhanced downtown living, new housing



Overview of Proposed Projects

5 FIRE HOUSE APARTMENTS

Address: 323 Main Street

Total Cost: \$1,161,000

DRI Request: \$400,000

Sponsor: 323 Main Street LLC

Timeline: 2026-2027

Readiness: Developer has deep experience with similar project scopes; design in process; building owned by the developer

Other Funding: (Leverage) \$761,000 (\$240K towards current project plus \$520K invested to date in property acquisition and repairs)

DRI Alignment: More active downtown, enhanced public spaces, new businesses, amenities for residents and visitors, new jobs, enhanced downtown living, new housing



6 CATSKILL CREEK SMALL CRAFT LAUNCH

Address: Catskill Creek (in front of the Catskill High School, West Main St)

Total Cost: \$150,000

DRI Request: \$100,000

Sponsor: Village of Catskill

Timeline: 2026

Readiness: Design is in process, and the project can be completed in 12 months once approved. Vendor and crew identified; land owned by Catskill High School

Other Funding: (Leverage) \$50,000

DRI Alignment: More active downtown, enhanced public spaces, amenities for residents and visitors, enhanced downtown living



Overview of Proposed Projects

7 CATSKILL CREEK BOAT DOCK

Address: Catskill Creek (Water St at the County Lot)

Total Cost: \$313,000

DRI Request: \$200,000

Sponsor: Village of Catskill

Timeline: 2026

Readiness: Design completed; vendor and crew identified; land owned by the Village

Other Funding: (Leverage) \$113,000

DRI Alignment: more active downtown, enhanced public spaces, new businesses, new services, amenities for residents and visitors, new jobs, enhanced downtown living



8 CATSKILL PUBLIC LIBRARY

Address: 1 Franklin Street

Total Cost: \$1,625,000

DRI Request: \$1,000,000

Sponsor: Village of Catskill

Timeline: 2026

Readiness: Designs completed, expanded programming plans developed

Other Funding: (Leverage) \$625,000

DRI Alignment: More active downtown, enhanced public spaces, new services, amenities for residents and visitors, enhanced downtown living, energy efficiency



Overview of Proposed Projects

9 CONE-E ISLAND

Address: 6-8 West Bridge Street

Total Cost: \$400,000

DRI Request: \$250,000

Sponsor: Cone-E Island Restaurant

Timeline: 2026-2027

Readiness: Owners have operated at the site for more than 20 years; design and construction loans in process; property owned by the business

Other Funding: (Leverage) \$150,000

DRI Alignment: more active downtown, enhanced public spaces, amenities for residents and visitors, new jobs, enhanced downtown living



10 CATSKILL MARINA

Address: 12 Greene Street (Catskill Marina)

Total Cost: \$2,150,000

DRI Request: \$750,000

Sponsor: Catskill Marina LLC

Timeline: 2026

Readiness: Vendors and crew identified; property owned by the business

Other Funding: (Leverage) \$1,400,000 (including \$400K recent investments for improvements and business operations)

DRI Alignment: more active downtown, new jobs



Overview of Proposed Projects

11 CREEKSIDE RESTAURANT + HOP-O-NOSE MARINA

Address: 160 West Main Street (Hop-O-Nose Marina)

Total Cost: \$1,100,000

DRI Request: \$500,000

Sponsor: Creekside Restaurant LLC

Timeline: 2026

Readiness: Owners have operated at the site for more than 20 years; design and engineering in process; construction loans in process; property owned by the business

Other Funding: (Leverage) \$600,000 (including \$400K recent investments for improvements and business operations)

DRI Alignment: more active downtown, enhanced public spaces, amenities for residents and visitors, new jobs, enhanced downtown living



12 COMMUNITY THEATER - PHASE II

Address: 373 Main Street

Total Cost: \$750,000 (part of larger \$2.4M project, including property acquisition and improvements to date)

DRI Request: \$400,000

Sponsor: 373 Main Street LLC

Timeline: 2026

Readiness: Owner has deep experience with historic renovations; crew in place; design in process; building owned by the developer

Other Funding: (Leverage) \$350,000 (plus additional \$1.8M invested to date in Phase I)

DRI Alignment: More active downtown, enhanced public spaces, amenities for residents and visitors, new jobs, enhanced downtown living



Overview of Proposed Projects

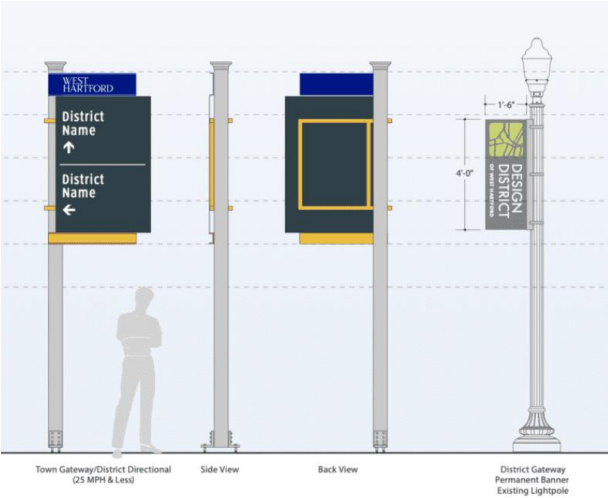
13 STREETScape IMPROVEMENTS

Address: Downtown Catskill
Total Cost: \$6,150,000
DRI Request: \$3,150,000
Sponsor: Village of Catskill
Timeline: 2026-2027
Readiness: Design completed; vendors and crew identified
Other Funding: (Leverage) \$3,000,000
DRI Alignment: Enhanced public spaces, amenities for residents and visitors, enhanced downtown living



14 VILLAGE SIGNAGE SYSTEM

Address: Downtown Catskill
Total Cost: \$200,000
DRI Request: \$200,000
Sponsor: Village of Catskill
Timeline: 2026
Readiness: Design completed
Other Funding: (Leverage) \$0
DRI Alignment: Enhanced public spaces, amenities for residents and visitors, enhanced downtown living



Overview of Proposed Projects

15 SMALL PROJECTS FUND

Address: Downtown Catskill

Total Cost: \$600,000

DRI Request: \$600,000

Sponsor: Village of Catskill / Catskill Local Development Corporation (LDC)

Timeline: 2026-2030

Readiness: LDC currently successfully manages a small grants and low-interest loan fund for Catskill businesses, which to date has supported more than 50 downtown businesses.

Other Funding: (Leverage) \$0 (more than \$300,000 invested by the Village / LDC 2014-2024)

DRI Alignment: More active downtown, amenities for residents and visitors, new jobs, enhanced downtown living



Discussion Questions

Creating a vision and goals for the Catskill DRI process must begin with an understanding of the Village today.

- **Strengths.** What are Catskill's greatest assets to preserve and grow?
- **Challenges.** What are the greatest challenges to increased economic activity and improved quality of life in Catskill?
- **Opportunities.** What are the greatest opportunities for the future success of Catskill?



What's Next?

Next Steps

LPC

- Review the DRI Guidance Document
- Review the community's DRI application
- Review, sign and return the Code of Conduct

Consultant Team

- Analyze existing economic, housing, demographic, and environmental conditions in Catskill
- Kick off public engagement process through stakeholder interviews and a public workshop

Program resources can be found at:

DRI

<https://www.ny.gov/programs/downtown-revitalization-initiative>

