



Catskill DRI Open House

Welcome!

Thank you for attending tonight's open house. **Catskill has been awarded \$10 million** through New York State's Downtown Revitalization Initiative (DRI) program. A Local Planning Committee made up of community leaders is evaluating proposed projects that will improve quality of life and economic opportunity in the village. Your feedback will help shape which projects are recommended to be funded with the \$10 million award.

Vision & Goals

The following Catskill DRI vision and goals were established with input from community members:

Vision

Drawing on its history as a crossroads of the Upper Hudson Valley, Catskill will be a vibrant, active community that provides opportunity for all. Catskill will be affordable and accessible to people and families of all income levels and backgrounds while retaining its small-village character, natural beauty, and culture of care, inclusion, and creativity.

Goal 1 – Housing Affordability

Address the local affordability crisis by building new homes at a range of price points, including options affordable to those earning the village's median salary, and improving existing homes.

Goal 2 - Downtown Assets

Invest in the unique assets of the downtown area, its businesses, and Catskill Creek to draw more residents and visitors.

Goal 3 – Community Spaces

Expand and improve accessible, affordable community spaces that serve Catskill youth, families, and seniors.

Goal 4 – Streetscapes and Mobility

Beautify streetscapes, improve wayfinding and accessible pedestrian infrastructure, and make it easier for residents and visitors to get around Catskill and age in place.

How to Participate Tonight

- 1. Walk through the room to learn more about the DRI process and the proposed projects. Stay as long as you'd like!
- 2. You may provide feedback on each individual project board using the sticky notes at each station.
- 3. Please use the stickers handed to you to indicate the projects you feel would be most impactful for Catskill
- 4. Representatives from the State, Planning Committee, and Consultant Team are available to answer questions about the DRI process to date and next steps.



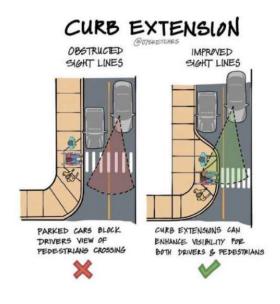


Project Descriptions

1. Enhance the Village Streetscale Along Main Street and West Bridge Street

The Village proposes to make streetscape improvements on Main Street and West Bridge Street to improve visual cohesiveness, sustainability, and the overall pedestrian experience. The proposed improvements also include ADA accessibility crossings and curb extensions for pedestrian safety.





Project Location: Main Street and West Bridge Street

Project Sponsor: Village of Catskill Total Project Budget: \$2,493,795

DRI Funding Request: \$2,468,795 (99% of total project cost)

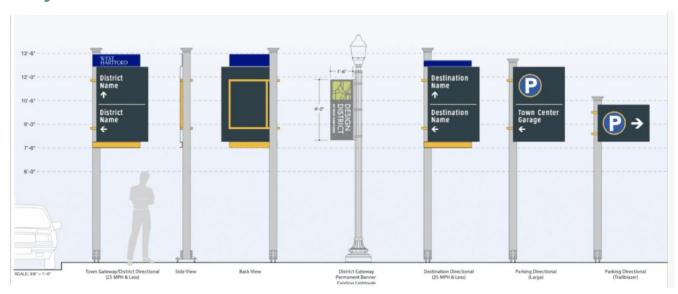
Project Description

The project proposes **comprehensive improvements to Main Street and West Bridge Street**, the core pedestrian and vehicular corridors in the Catskill DRI area. Upgrades include continuous sidewalks, color-changing lighting, landscaping, stormwater management, and enhanced mobility features such as ADA-compliant crossings, curb extensions, and bicycle connectivity. Overall, these enhancements aim to beautify downtown, improve safety and functionality, and create inviting public spaces that strengthen the village's economic and cultural core.





2. Activate the Village of Catskill with Wayfinding and Signage System



The Village is proposing to design and construct a new wayfinding signage system to guide residents and businesses to the various amenities and destinations in downtown Catskill.

Project Location: Throughout the DRI area

Project Sponsor: Village of Catskill Total Project Budget: \$450,000

DRI Funding Request: \$425,000 (94% of total project cost)

Project Description

The project will create a **coordinated network of directional, informational, and historical marker signs throughout the DRI area** to guide visitors and residents to businesses, cultural sites, parks, parking, and waterfront access. The project includes pedestrian- and vehicle-oriented signs, clear parking guidance, 16 historical markers, and interpretive sign panels, all of which will align with Catskill's existing branding and be produced with weather-resilient, ADA-compliant materials. By improving navigation and highlighting the village's cultural, historic, and recreational assets, the new wayfinding and signage system would support ongoing revitalization efforts by encouraging exploration, increasing foot traffic, and supporting downtown businesses.



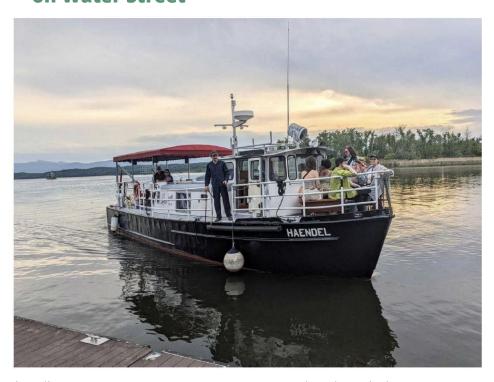








3. Connect Ferry Service to Catskill by Installing a Gateway Boat Dock on Water Street



The Village is proposing to construct an ADA-compliant boat dock on Water Street near the County Lot to connect ferry services to downtown Catskill along the Catskill Creek.

Project Location: Catskill Creek (Water St at the County Lot)

Project Sponsor: Village of Catskill Total Project Budget: \$290,625

DRI Funding Request: \$275,625 (95% of total project cost)

Project Description

The project will install a durable, **ADA-compliant EZ Launch dock to extend the Hudson Ferry Company passenger ferry service to downtown Catskill**. Site improvements will include landscaping, permanent seating, lighting, pedestrian pathways, and clear signage to create an inviting and accessible waterfront connector point. Service is expected to run between Catskill and Hudson and Athens. The City of Hudson and Village of Athens have established ferry service by the Hudson Ferry Company. Integrated with the Village's proposed wayfinding and signage system, the project aims to enhance waterfront accessibility, promote pedestrian exploration, and strengthen downtown Catskill's economic and cultural offerings.







4. Develop an ADA-Accessible Small Craft Launch on West Main Street



The Village is proposing to construct an ADA-compliant kayak launch on the west side of Catskill Creek near Catskill High School.

Project Location: Catskill Creek (in front of the Catskill High School, West Main St)

Project Sponsor: Village of Catskill **Total Project Budget**: \$197,099

DRI Funding Request: \$182,099 (92% of total project cost)

Project Description

This project would establish an ADA-compliant EZ Launch system on the West side of Catskill Creek for kayaks, canoes, and similar crafts, featuring handrails, transfer benches, and a stable boarding platform designed for durability and minimal maintenance. Site improvements include landscaping, grading, accessible pathways, and wayfinding signage to create a safe and welcoming public space. Parking enhancements will accommodate vehicles with trailers, personal cars, and ADA-accessible spaces, while pedestrian connections will connect the new craft launch to West Main Street and the village sidewalk network. These improvements will aim to expand recreational access to the Catskill waterfront and enhance downtown connectivity.





5. Renovate the Historic Catskill Public Library





The historic Catskill Public Library's building renovation will create new reading rooms, expand programming, and modernize infrastructure at the library. This project will both restore underutilized space and create new interior and exterior spaces for new programming and improved user experience.

Project Location: Catskill Public Library (1 Franklin Street)

Project Sponsor: Catskill Public Library

Total Project Budget: \$2,843,000

DRI Funding Request: \$1,468,000 (52% of total project cost)

Project Description

The Catskill Public Library proposes to **renovate its historic structure to expand services**, **ensure full ADA accessibility**, **and modernize infrastructure to match 21st-century needs**. The Library is seeking DRI grants for Phase 2 of the renovation project, while Phase 1 will be covered by other funding sources. Phase I of building renovations, funded by another grant source, will add improved ADA accessibility, including the installation of an elevator for library staff and patrons. Phase 2—the proposed DRI project— will introduce reconfigured program spaces for children and young adults, quiet study areas, upgraded reading and gathering rooms, a new office suite, an all-electric heating and cooling system, and lighting upgrades. Additionally, outdoor spaces will be activated through a new Sunken Garden and Linden Patio that are linked to downtown pedestrian routes. Together, these improvements will expand capacity, reduce emissions, and strengthen the library's role as a civic and cultural anchor for downtown Catskill.











6. Renovate 455 Main Street to Facilitate Expanded Services by the **Mental Health Association of Greene County**



455 Main Street houses the Mental Health Association of Greene County, including its youth clubhouse along with crisis services and supportive housing. The structure requires several improvements to continue serving these populations.

Project Location: 455 Main Street

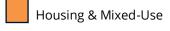
Project Sponsor: Mental Health Association of Greene County

Total Project Budget: \$844,433

DRI Funding Request: \$844,433 (100% of total project cost)

Project Description

The Mental Health Association at 455 Main Street is a vital community resource in downtown Catskill. The organization offers youth, family, and supportive care/housing programs to the Catskill community, as well as an inclusive arts and cultural space. The project proposes building renovations to expand MHA operations and youth recreation space, and upgrades to two units of supportive housing for people overcoming addiction. Structural improvements include a full roof replacement, foundation and brick repairs, new windows, and accessibility upgrades such as safer decks, stairs, and railings. Interior work would remodel apartment bathrooms and the Clubhouse kitchen, replace damaged flooring and ceilings, and add soundproofing for the youth music room. These improvements would both address urgent safety needs and expand the building's capacity to serve as an inclusive, welcoming, and functional anchor for youth, families, and vulnerable residents.











7. Improve Inclusion, Accessibility, and Recreation for the Hop-O-Nose Community with New Playground Infrastructure and Perimeter Fencing



(Left) In addition to the playground renovation, CHA proposed replacing the existing chain link fence around the Hop-O-Nose community with a metal, see-through fence.

(Right) The Catskill Housing Authority proposes replacing the existing Hop-O-Nose playground with a modern, inclusive, ADA-accessible playground.

Project Location: Hop-O-Nose Homes

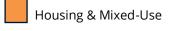
Project Sponsor: Catskill Housing Authority

Total Project Budget: \$454,688

DRI Funding Request: \$454,688 (100% of total project cost)

Project Description

This project would transform the outdoor environment at Hop-O-Nose by **replacing the outdated playground** with a modern, safe, and accessible play space. The new playground would be designed for full inclusion, with swings, slides, climbers, monkey bars, and other equipment designed to promote physical activity, imaginative play, and social development for people of all abilities and arranged according to national safety best practices. In addition, **the existing fence along Catskill Creek would be replaced** with an ornamental wrought-iron fence to improve safety and aesthetics along the creek.. The project would create a more inclusive, healthy space for children, residents, and visitors, and improve the connection the Hop-O-Nose campus has to the waterfront.







8. Develop Mixed-use Work Force Housing and Commercial Space at 506 Main Street



The proposed project would create approximately 70 units of workforce housing above storefronts, similar to the sponsor's recently completed Glove City Lofts in Gloversville, NY above.

Project Location: 506 Main Street (Park for Paws)

Project Sponsor: Parkview Development & Construction, LLC

Total Project Budget: \$31,442,059

DRI Funding Request: \$1,000,000 (3% of total project budget)

Project Description

The proposed development would transform the underutilized property at the intersection of Main and Water Streets into a 75,000 sq. ft. mixed-use building, with approximately **70 affordable residential units above four ground-floor retail storefronts.** The one- and two-bedroom apartments would be affordable to households earning 30-90% of the area median income, presently \$678/month to \$2,024/month for a three-person household, and would include space for artists wishing to live and work in Catskill. The DRI project scope includes construction, streetscape improvements, and integration of public art and community space on-site. The residential units would include modern kitchens, bathrooms, and amenities. The development would allow approximately 70 households to live in Catskill at affordable rents and would activate upper Main Street with new businesses.





9. Redevelop 479-483 Main Street for Mixed-Use



This project would develop 30+ units of housing and commercial/office space at a currently underutilized section of north Main Street.

Project Location: 479-483 Main Street

Project Sponsor: Parkview Development & Construction, LLC

Total Project Budget: \$4,000,000

DRI Funding Request: \$3,000,000 (75% of total project cost)

Project Description

This redevelopment of 479, 481, and 483 Main Street would replace a fire-damaged building and adjacent vacant lots with a mixed-use destination downtown. The proposed project includes **3 new storefronts at street level**, **second-floor meeting and office space**, **and upper-floor apartments**. By blending commercial and residential uses, the project would restore a key block on Main Street, support new business activity, and add much-needed housing to the village. The developers have agreed to consider maintaining rents at levels affordable to longtime Catskill residents and workers. Future expansion may also include 475 and 477 Main Street, two adjacent properties, further strengthening downtown revitalization.









10. Transform 199 West Main Street Into Six-unit Workforce Housing Townhomes



The development at 199 West Main Street would include 6 multi-floor units of townhome style apartments, similar to this concept image.

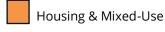
Project Location: 199 West Main Street

Project Sponsor: Hop-O-Nose LLC Total Project Budget: \$1,400,000

DRI Funding Request: \$1,050,000 (75% of total project cost)

Project Description

This project would replace an existing single-family home on West Main Street with **two new townhouse-style apartment buildings with six two-bedroom units**, providing approximately 1,400 sq. ft. per unit. Each unit would feature a living area, kitchen, dining space, and half-bath on the first floor, with two bedrooms and a full bath upstairs, including a washer and dryer. The development would include two off-street parking spaces per unit and a small private porch for each residence. The developer plans to have each unit listed at rents affordable to longtime Catskill residents and workers.









11. Create Housing & Commercial Space at 95 West Bridge Street



The proposed project would add a floor to the existing structure to accommodate ground floor commercial space with residential units above.

Project Location: 95 West Bridge Street

Project Sponsor: 95 W. Bridge Holding LLC (Salvatore Buzzetta & Gina Piazza)

Total Project Budget: \$3,000,000

DRI Funding Request: \$2,250,000 (75% of total project cost)

Project Description

The proposed redevelopment of 95 West Bridge Street in Catskill would transform the existing building (formerly an Agway) through a roof raise and comprehensive renovation, delivering **12 residential units and up to seven commercial spaces** within over 12,000 sq. ft. The sponsors are willing to agree to include affordable rents as part of the residential component, pending further discussion with the Local Planning Committee. The site would also feature parking to serve both the residential and commercial components. This project preserves the historic structure while upgrading interiors, building systems, and accessibility, enhancing both housing supply and commercial activity along West Bridge Street.



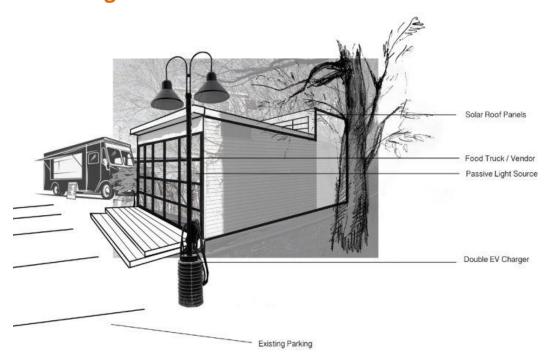








12. Establish an Outdoor Destination Space with Three Studio Housing Units at 472 Main Street



The Catskill would feature EV charging, a food truck pad, storefront, and roof deck with solar panels. 3 units of housing (not pictured) would be built directly behind the storefront.

Project Location: 472 Main Street

Project Sponsor: Two Hawk Hudson, LLC/Studio Scrivo/Create

Total Project Budget: \$1,100,000

DRI Funding Request: \$825,000 (75% of total project cost)

Project Description

472 Main Street ("The Catskill") is a mixed-use redevelopment designed to connect Main Street to the mountains, creating a storefront for an outdoor-oriented retailer and offering public amenities such as a **viewing deck**, **restroom**, **food truck pad**, **EV charging**, **and garden/outdoor community spaces**, **along with 3 studio apartments**. The project involves replacing the existing structure with a similarly-sized retail storefront and constructing 3 separate structural units of housing behind the storefront. The project emphasizes sustainability through reclaimed wood and eco-friendly building practices while fostering engagement between residents, visitors, and the onsite small businesses. The proposal recommends a single-phase execution to achieve housing and community space on the same timeline.











13. Renovate Commercial Space and Expand Housing Options at 437 Main Street



437 Main Street currently houses two floors of commercial space, with an opportunity to renovate the third floor into a residential unit.

Project Location: 437 Main Street
Project Sponsor: Catskill Hills, LLC
Total Project Budget: \$145,000

DRI Funding Request: \$110,000 (76% of total project budget)

Project Description

This 5,000 sq. ft. mixed-use building on Main Street is advancing to its next phase of renovations to improve safety, energy efficiency, and long-term usability. Planned work includes masonry repairs, energy-efficient windows, rear entry and loading dock improvements, and a new fire escape to enable conversion of the unoccupied third floor into residential space. These upgrades would **strengthen the stability of existing commercial spaces and tenants and create one unit of downtown housing**, contributing to both business vitality and community stability.





14. Restore the Historic Brick Façade at 342 Main Street



The project will restore the historic character of the 342 Main Street building by adding brick façade, gooseneck lighting, new building signage, and other enhancements.

Project Location: 342 Main Street

Project Sponsor: West Bridge Holdings LLC

Total Project Budget: \$153,486

DRI Funding Request: \$115,115 (75% of total project cost)

Project Description

This project would **restore the historic brick façade of a mixed-use building on Main Street to revive its historic character, while improving safety, aesthetics, and functionality of the building.** Renovations include the removal of non-historic siding, cleaning and full repointing of the brick façade, replacement of eaves and soffits with copper gutters and snow guards, and upgraded street-facing windows. A new traditionally styled building sign with lighting and coordinated storefront siding aims to enhance visibility of the building's tenants. Together, these improvements seek to support a key local retailer (Catskill Grocery) and enhance overall pedestrian experience on Main Street.







15. Activate Live Performances at the Community Theater



The project will continue the Community Theater renovation project. The DRI project will improve back-of-house amenities to attract live performances to the venue.

Project Location: 373 Main Street

Project Sponsor: 373 Main Street LLC

Total Project Budget: \$911,425

DRI Funding Request: \$525,000 (58% of total project cost)

Project Description

The Community Theater redevelopment project is a two-phase project bringing new cultural and economic vitality to Catskill's historic Main Street. Completed Phase I, restored the main 488-seat theater, the 2nd floor 234-seat cinema, lobby, and renovated concessions and public spaces. Phase I allowed the venue to reopen for film showings. Phase II, the proposed DRI project, would be aimed at **bringing live performances to the venue and expanding artist support by enhancing back-of-house facilities, including a green room, two dressing rooms, upgraded lighting and acoustics, and a new lobby bar.** Together, these two phases of renovation will preserve a historic landmark in downtown Catskill and create a dynamic, year-round cultural destination.







16. Convert 104 Water Street to Mixed-use Creative Space and Art Studios





This project will renovate 104 Water Street to expand Cone Zero's ceramic studios and visual arts programming. The expanded Cone Zero space will also include new multi-use classrooms and artist studios.

Project Location: 104 Water Street

Project Sponsor: 104 Water Street LLC

Total Project Budget: \$946,850

DRI Funding Request: \$500,000 (53% of total project cost)

Project Description

This project would transform a long-vacant building on 104 Water Street into a **vibrant**, **mixed-use arts hub**, **allowing Cone Zero Ceramics to expand its multi-media ceramic studios and host visual arts programs**. Renovations include a full gut and environmental remediation, with the ground floor dedicated to firing, glazing, and finishing workshops, and the second floor featuring multi-use classrooms, kids' studios, and private artist workspaces. This redevelopment would increase program capacity for Cone Zero, currently based at Foreland in Catskill, improve building safety and accessibility, and create a year-round destination for arts education, cultural programming, and community engagement in downtown Catskill.





17. Transform Bridge Street Theatre



Bridge Street Theatre is proposing a building renovation that will improve building efficiency and safety while expanding program offerings for Catskill residents and visitors.

Project Location: Bridge Street Theatre (44 West Bridge Street)

Project Sponsor: Bridge Street Theatre Inc.

Total Project Budget: \$650,000

DRI Funding Request: \$595,000 (92% of total project cost)

Project Description

This project aims to make **key safety and functionality improvements to Bridge Street Theatre in order to expand programming** and enhance the downtown Catskill cultural landscape. The project focuses on five interconnected improvements: installing a purpose-driven fire suppression system throughout the theater, renovating a 2,700-square-foot "Big Room" for rehearsals and set design, upgrading heat and cooling with energy-efficient heat pumps, modernizing the speakeasy lobby, adjoining outdoor patio with an extensive green roof, and improving the building façade and signage. These upgrades would create weather-resistant, energy-efficient, and welcoming spaces for theatergoers, performers, and staff, while supporting the village's broader revitalization goals.





18. Enhance Water Access from Creekside Restaurant



This project is proposing to stabilize the shoreline near Creekside Restaurant and the Hop-O-Nose marina to preserve long-term riverfront access and implement building improvements at the restaurant.

Project Location: Creekside Restaurant (106 West Main Street)

Project Sponsor: ZAC Land Holding, LLC (Sean Meagher)

Total Project Budget: \$1,310,000

DRI Funding Request: \$900,000 (69% of total project cost)

Project Description

This project would invest in the Creekside Restaurant and marina property on the Catskill Creek waterfront to **enhance accessibility, recreational opportunities, and waterfront dining for residents and visitors.** Key elements include construction of a retaining wall to address shoreline erosion, a pavilion for gatherings and events, fire pit and BBQ areas, upgraded patios, building renovations with a nautical design, kayak storage and launch, fueling station for public boating, landscaping, lighting, and upgraded utilities. Together, these improvements would preserve and activate the Creek as a unique natural asset, support downtown vibrancy, and create a welcoming space for community enjoyment and tourism.

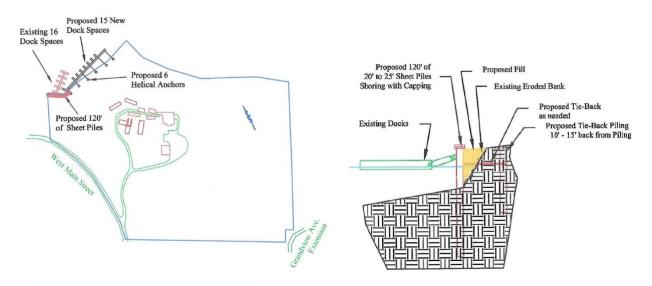








19. Improve Waterfront Resilience and Public Access at 70 West Main Street



Folini's is proposing to stabilize the Catskill Creek shoreline and add 15 new slips to the marina.

Project Location: 70 West Main Street

Project Sponsor: Forlini's LLC

Total Project Budget: \$251,520

DRI Funding Request: \$188,640 (75% of total project cost)

Project Description

The Forlini's waterfront project would **construct climate-resilient infrastructure to stabilize the shoreline, restore lost docking capacity, and support long-term access to the Catskill Creek.** Planned improvements include shoreline stabilization using engineered and nature-based solutions, reconstruction of the bulkhead and underwater infrastructure along the waterline, and expanding an ADA-compliant dock for boaters. This project is expected to add 15 more slips to the marina, allowing more local and visiting boaters to access riverfront amenities as well as Catskill's walkable downtown. Overall, the project would seek to strengthen recreation, tourism, and waterfront resilience in alignment with the village' DRI goals.











20. Renovate and Build New Facilities at Lumberyard Studios



This project proposes demolishing the existing riverfront properties on the Lumberyard property to create a publicly accessible boardwalk, and ultimately a year-round cultural destination for visitors and residents.

Project Location: Lumberyard Studios (62 Water Street)

Project Sponsor: AVS Production Group

Total Project Budget: \$13,000,000

DRI Funding Request: \$7,500,000 (58% of total project cost)

Project Description

This project would transform the 62 Water Street site into a year-round cultural and community hub featuring art, music, and culinary programming. The original scope included **demolition of existing riverfront structures**; **reconstruction of a publicly accessible boardwalk**; **installation of secure electrical and water connections**; **creation of docking slips for vessels**; **and installation of a stage**, **flexible spaces**, **and a full kitchen** to support pop-up restaurants, maker markets, and private events. The sponsor is now considering a narrower focus on revitalizing the riverfront portion of the property, with an estimated total project budget of approximately \$3,000,000. This revised scope would help open a portion of the Catskill Creek to the public and bring new recreational opportunities to the village.



Project Type





21





Beautify and Expand Operations at Return Brewing Outpost 21.



Return Brewing Outpost is proposing to install new lighting and murals by local artists to beautify the space, in addition to purchasing equipment to expand manufacturing capacity.

Project Location: Return Brewing Outpost (201 Water Street)

Project Sponsor: Return Brewing Catskill LLC

Total Project Budget: \$675,000

DRI Funding Request: \$506,000 (75% of total project cost)

Project Description

This project aims to revitalize the space surrounding Return Brewing Outpost by adding new lighting, murals by local artists, and enhanced wayfinding to attract foot traffic between Main Street and the Black Bridge pedestrian walkway. The project would also invest in expanding brewing operations by purchasing new and existing equipment, three new fermentation tanks, stainless steel kegs, and a PLC system overhaul, helping establish a first step towards long-term ownership of the property. These improvements will support the longterm success of Return Brewing Outpost, create at least five full-time local jobs, and strengthen Catskill's downtown economy.







22. Renovate Subversive Malting and Brewing



Subversive Malting and Brewing is proposing to expand their taproom by 1,200 square feet and enhance the building interior to expand operations and host more local events.

Project Location: Subversive Malting and Brewing (96 West Bridge Street)

Project Sponsor: Subversive Malting and Brewing

Total Project Budget: \$994,000

DRI Funding Request: \$494,000 (50% of total project cost)

Project Description

The project at Subversive Malting and Brewing would **expand the existing taproom by 1,200 square feet while implementing cosmetic and sustainability upgrades throughout the interior of the building.** The addition would feature energy-efficient materials, insulated garage doors, upgraded glazing, and ADA-compliant access and restrooms, addressing key operational and accessibility challenges. This expansion would boost year-round seating capacity, enabling the venue to host live music, community events, seasonal beer releases, and beer dinners. Overall, the project enhances the sustainability, inclusivity, and long-term resilience of a central gathering space in the village, while strengthening Catskill's cultural and economic vitality.







23. Catskill's Advancement for New Downtown Opportunities (CANDO) Fund (Small Project Fund)



The CANDO Fund would contribute to smaller-scale building and storefront improvements throughout the Catskill DRI area.

Source: Tony Cenicola/The New York Times

Project Location: Throughout the Catskill DRI Area

Project Sponsor: Greene County Economic Development Corporation

Total Project Budget: \$600,000

DRI Funding Request: \$600,000 (100% of total budget)

Project Description

The Catskill's Advancement for New Downtown Opportunities (CANDO) Fund would **fund smaller-scale projects like building and storefront improvements and business equipment expenses and interior upgrades throughout the DRI area.** As part of the DRI program, each awarded community can create one "small project fund" to address local needs – the Catskill DRI received nearly 30 interest forms from business and property owners, ranging from building repairs, business renovations, and public art, indicating a widespread demand for this fund. Greene County Economic Development Corporation (GCEDC) would administer the fund, and a committee of local representatives and residents would ultimately decide which projects receive funding.

